



# Raunak Neupane

Innovative web content writer with background in IT, bringing 2 years of experience in proven effective content marketing and advertising strategies. Possessing strong creativity to deliver unique and readable copy, and in-depth knowledge of competitive campaigns and offerings.

## Experience

**03/09/2020–Present (Freelancing)**

Content Writer • ICT Frame Magazine Pvt. Ltd. ([www.ictframe.com](http://www.ictframe.com))

- Keyword Research for SEO-based articles.
- Writing high-quality content and proofreading articles before publishing.

**09/18/2018–07/01/2020 (Fulltime)**

Content Writer • OnlineZeal Pvt. Ltd.

- Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating and authentic approach.
- Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content for web.
- Developed marketing content such as blogs, promotional materials and advertisements for social media.
- Managed competing deadlines with efficiency.
- Provided editorial guidance to other departments, including web development team devoted to delivery of top-quality content.
- Reviewed and edited final copy for accuracy and oversaw all phases of production.

**07/16/2017–09/16/2017 (Fulltime)**

Web Designer • Decode Groups Services

- Developed responsive webpages so that the website renders well across multiple devices.
- Assisted on creating contents to be uploaded on the websites.
- Implemented website into hosting account.

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**10/16/2016–02/10/2016 (Fulltime)**

Field Support Officer • World Distribution Nepal

- Provided Customer Support remotely
- Handled Diebold ATM components (hardware/software) installation, update and maintenance in the field
- Performed maintenance duties and safely handled ATM hardware and repair tools.

### Education

**St. Lawrence College**, Chucchepati, Kathmandu

- Bachelors (B.Sc. CSIT) Completed (Awaiting Result)
- 80% (7<sup>th</sup> Semester)

**National School of Sciences (NIST)**, Lainchaur, Kathmandu

- +2 | 73.8% | Passed 2015

**Shridiwa international School**, Handigaon, Kathmandu

- SLC | 82.13% | Passed 2013

### Skills

- Creative writing (5/5)
- Content marketing strategy (4.5/5)
- Technical writing (4/5)
- Search Engine Optimization (4/5)
- PHP/Laravel (3/5)
- WordPress (3/5)

### References

**Saugat Basnet**

CEO

Digital Tech

Jhamsikhel, Lalitpur

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**Kashi Nath Yadav**

Sr. Business Dev. Manager

ATM Department

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